

Discover a dynamic agro-industry



The agro-industry in Centre-du-Québec, Estrie, and Mauricie regions of Québec, Canada stands as a vital economic pillar, blending traditional expertise with modern innovation. Situated between Montreal and Quebec City, these regions span from the American border, through the St-Lawrence River Lowlands to the boreal forests. They are known for their rich agricultural landscapes, producing a wide range of goods.

Featured regional products and services

- Maple syrup and sugars
- Specialty herbs and spices
- Dehydrated fruits and vegetables
- Fresh and frozen fruits and vegetables. Specialty in small fruits such as cranberries, blueberries and honeyberries
- Forest-based food products
- Dairy, including award-winning cheeses
- Meat (poultry, beef, pork)
- Specialty and conventional flours
- Agro-processing
- Equipment manufacturing

Why our food producers make good business partners

- Vast lands and temperate climate conditions
- Abundance of affordable quality ingredients
- Stable and prosperous economy
- R&D-driven industry in growing, harvesting, preservation and transformation
- Benefits from the Canada–United–States–Mexico trade agreement (USMCA) and other trade agreements across the world

Carrefour Québec international (CQI) supports businesses in the Centre-du-Québec, Estrie, and Mauricie regions with their international trade efforts

As a close partner to agro-industry businesses in these regions, CQI helps producers expand into new markets.

CQI, a not-for-profit organization, provides expert guidance in export strategy, market research, and commercialization, identifying key opportunities and building partnerships to promote these regions' unique products globally.

You'll find more than

25%

of Québec's maple syrup producers in our 3 regions

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Information

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helps companies export